

Silver Cloud Harbor Marina

# The Harbor News

## Marina Upgrades Continue Year Round

### Did you know:

### Silver Cloud Harbor Marina has-

- 50 ton open end travel lift- biggest on the Forked River
- 15 ton open end travel lift
- Yard Boss- motorized trailer
- 20,000 lb. fork lift
- 9,000 lb. fork lift
- 3,500 lb. fork lift
- 70 ft. man-lift

Improvement projects are always on our list at Silver Cloud Harbor Marina, and the beneficiary of our fall 2008 project was the 124' of bulk heading at Silver Cloud I. This dock wall had suffered an age related breach in the original wood sheathing (circa 1930), and had to be replaced with new dead-men pilings, tie bars, and state of the art vinyl sheathing for the walls. Now that the dock work has been completed, new plumbing and electric has to be run to those slip locations. All work will be completed over the winter season, and will be operational for the spring 2009.

Other marina upgrades for 2008 has been the



New bulk heading



20,000 lb fork-lift

addition of a 20,000 lb. Taylor forklift. This beautiful forklift makes light work of heavy jobs. It is utilized in the lifting of masts during the removal and installation process, boat moving, engine removal, and a host of other marina related activities.

Hopefully you can appreciate all the upgrades that we at Silver Cloud Harbor Marina feel are important for your boating experience. Equipment and improvement projects are our way of reinvesting in our marina facility. Our commitment is to continually work to create a first class facility for you and your family.

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## Email or Snail Mail?...Silver Cloud is here!

Thank you to all the summer and winter customers that have supplied our staff with their email addresses. It is obvious to say that email is the quickest and most efficient way to get important information out to our customers. Email may also be an easier means for our customers to contact us. We had our first "trial" opportunity to use it with the anticipation of Hurricane Hanna, and comments on its effectiveness were overwhelming.

For anyone that has not provided the marina with their email address and would like to do so, please feel free to email the following information to us at:

Parts: [silvercloudparts@comcast.net](mailto:silvercloudparts@comcast.net)

Service: [silvercloudservice@comcast.net](mailto:silvercloudservice@comcast.net)

Marina: [dmgrou2@aol.com](mailto:dmgrou2@aol.com)

**Information needed:** names, cell numbers, email addresses

## Silver Cloud Spring Safety Series was a hit!



Red Cross CPR and First Aid Training for participants.

Day trippers and cruisers alike all had the opportunity to take part in the Silver Cloud Harbor Marina 2008 Boating Safety Series. The series consisted of five classes that covered boating issues necessary for cruisers of all levels of expertise.

The Yanmar Diesel One Day Seminar covered basic diesel operation, maintenance and winterization. Larry Berlin, from

Mack Boring and Parts Co., was our instructor. The series also included two classes by the American Red Cross, and included Adult and Child CPR, and First Aid.

Series attendees also had the opportunity to participate in the Boating Safety Certification Course, and take the test for the Boating Safety Certificate. The law states that ALL power and sail-

boat operators, as of June 1, 2009, regardless of age, will be required to possess a Boating Safety Certification. The instructor was William Tallman, Licensed Captain and NJ State Police Certified Safety Instructor.

Additional Safety classes are anticipated for the Spring of 2009. Look for upcoming mailings and emails to sign up for future seminars.

## Winter Repairs & Maintenance– Good timing



Yearly maintenance for your boat is cheap insurance, and often saves money in the long run.

Towing bills, emergency hauling, and unexpected repairs quite often delay your summer boating activities. Periodic maintenance over the winter could make for a more enjoyable

summer boating season.

Things to consider over the winter are changing exhaust risers, which often have a 5-7 year life expectancy. Motor mounts are crucial to engine operation and should be inspected every 2 years. Repair and clean canvas and sails so they are ready for spring installations. You may also want to

think about bottom paint removal during the winter months.

Call and speak with Dave at 609-693-2145

regarding putting together a

winter service quote for your boat.



## SPLASHY new logos

In the interest of joining our 3 marinas together with a common, updated theme, we have chosen the following new logos for the 3 marinas. These fun and colorful logos bring together a nautical and splashy fun look.

We will be looking to feature this new logo on mugs, hats, clothing etc. Any fun suggestions, let us know.



## Meet you at the Atlantic City Boat Show

Mark your calendars for February 4-8, 2009 for the Atlantic City Power Boat Show, held annually at the Atlantic City Convention Center. SCHM will have a booth at the show, and will be promoting our marina facilities: Silver Cloud Harbor Marina, The Marina at Tall Oaks and Wilbert's Marina.

Dave and the service staff will be on hand for Silver Cloud Marine Engines to discuss re-powering op-

tions with Yanmar diesel engines, as well as Westerbeke, Universal, and Mercury engines. Silver Cloud Marine Engines is also a dealer for MASE generators and Edson steering systems, and will be available to discuss these services with convention goers.

Dawn and Chris will be at the show to represent Forked River Yacht Sales, and have spec sheets available on all the brokerage boats for sale.

Sales space at the Convention Center is already sold out, and boat dealers anticipate a brisk spring selling season. We anticipate that the new year will bring many new buyers onto the market, who may have postponed purchases from the fall 2008 season.

We look forward to seeing all of our boating friends- power and sail alike- at the boat show. Stop by our booth #353 to say hi!!



**Atlantic City Power Boat Show  
February 4-8, 2009**

## Lost Treasure: Boaters Flea Market Returns

Spend your winter cleaning out the garage, basement, dock boxes and lazarettes. Old boating equipment, fishing gear, sails, snorkel gear? You have it, and need to sell it- bring it to the Silver Cloud Harbor Marina Boaters Flea Market. Nautical crafts, and new gear- welcome too!!

The Boaters Flea Market- is a much anticipated local event, and brings in boaters from near and far. The Flea Market is free of charge for sellers and buyers alike. The more the merrier. Pre-registration is required for all sellers- and you must bring your own display tables.

Do you have any old or

un-used holiday (any holiday) decorations? Bring them along and donate them to our Lacey Food Bank table. All proceeds from the sales of items on this table will be given to the Lacey Food Bank. Donations of canned goods appreciated, as well.

Please contact Linda for more information at: [silvercloudservice@comcast.net](mailto:silvercloudservice@comcast.net) or by calling 609-693-2145.

***Boaters  
Flea Market  
Saturday  
June 6  
8:00am to noon***

## Friends and Family Referral Coupon

Do you know a friend who plans to buy a boat this winter? How about a neighbor that is looking for a clean marina in which to keep his new boat? Was that a co-worker who was looking for a friendly, family oriented marina? If so, then get involved in our 2009 Friends and Family Referral Program.

If a current slipholder at Silver Cloud Harbor Marina, The Marina at Tall Oaks or Wilbert's Marina refers a friend or family member, who decides to rent a slip for the summer 2009 season in any of our 3 marina locations, then current slipholder will receive a \$250.00 store credit when slip has been paid in full.

Please call to register your friend or family member. If they rent a slip for the 2009 summer season- we reward you!!

Offer refers to NEW customers. Call marina for details.



Silver Cloud Harbor Marina  
The Marina at Tall Oaks  
Wilbert's Marina  
107 Bay Avenue  
Forked River, NJ 08731

Phone: 609-693-2145  
Fax: 609-971-3345  
Email: DMGroup2@aol.com

First Class Mail  
U.S. Postage  
PAID  
Forked River, NJ  
Permit No. 414



Let us SELL your boat for YOU! Power & Sail  
609-971-7666

## Have you checked out the website lately?

In our internet savvy world, it is clear that even marinas must stay up to date in this ever changing marketplace. We have seen our [www.forkedrivermarinas.com](http://www.forkedrivermarinas.com) website evolve over the past 11 years. The initial site had state of the art aerial photos, and listed all the features of our 3 marina complex. It even had a photo and details of the boats for sale at Forked River Yacht Sales. Very professional for its day.

Then in 2007 the website went through a major re-development with the addition of the On-line shopping ability. The site now enables customers- from around the world- to purchase Yanmar, Westerbeke and Universal parts, with

often next day shipping, direct from our Silver Cloud Harbor Marina Parts Department.

The website also enables prospective customers to get a feel for the facilities at Silver Cloud Harbor Marina, The Marina at Tall Oaks, and Wilbert's Marina. It features the Ships Store, the marina pool, marina equipment and staff photos.

The rates and necessary reservation forms for summer slips and winter storage are available on line. Also, all the winter and summer work request forms are available and can be filled out and faxed direct to our office.

Cruisers have also found the site convenient, since they can check out marina accommodations on line, and then fax

or email in a reservation request form.

In June of 2008 the web site has introduced the newest feature of a **Virtual Marina** tour. From the home page you can click on the **Virtual Tour** and get over 30 overhead photos of the Silver Cloud Harbor Marina, The Marina at Tall Oaks, and Wilbert's Marinas. It also features the Ships Store, the marina pool, fuel dock and beautiful views of the Forked River.

This **Virtual Tour** gives boaters a feel for our top-notch marina facilities and our beautiful location on the Forked River. Take a minute and check out the site. Send the link to your friend. Find your boat!!!!

[www.ForkedRiverMarinas.com](http://www.ForkedRiverMarinas.com)